## Fashon D S N N Y

# COMPANY PROFILE

We make sourcing easy

www.fashionidcompany.com

### ABOUT **US**

**Fashionid Company** provides seamless, reliable, and equitable turnkey sourcing, development and production services for creative entrepreneurs to turn their ideas of wearable products into finished products.



Having more than 15 years of experience in the fashion industry to help brands and wholesalers in navigating the sourcing, developing, manufacturing, quality controlling & shipment process successfully, avoiding critical errors, & removing common pain areas.

At Fashionid Company we are working and following all international standard protocols, on the ground, our team comprises of efficient people who are capable of making things possible. We have commercial awareness and together we aim for sales growth and protection of customer success. We are not just product people, we are peoples people too! We believe in respecting the people we work with and the environment we live in and we strive to always create a win-win situation for everyone involved.



We care deeply about the communities in which we operate and live according to the strong values of the company We are passionate about people, products, and business. We love to solve problems and think outside the box and are committed to doing whatever is needed to help you build your dream business.

### OUR VALUES & VISION

### Values

Acting and taking decisions in a manner that is fair and honest. Following the highest standards of professionalism and being recognised for doing so. Integrity for us means not only financial and intellectual integrity, but encompasses all other forms as are generally understood.

We work with carefully selected suppliers and factories by maintaining all quality control protocols, many of which have worked with us for many years. We work hard to ensure that your products are made with respect for the overall environment, in good working conditions, where workers' rights are respected.

### Vision

Fashionid's vision is to empower brands and wholesaler to have access to a trusted supply chain partner who can guide them, hand in hand, through the process of manufacturing high quality products in the most environmentally and socially sound manner.

Our merchandising team specializes in denims, shirts, jackets, tshirts cotton pants etc in all boyswear, menswear & womanwear categories along with mens under garments & girls women's lingerie's

Going forward, Fashionid would be the bright and preferred investment for apparel brand. Integrating vertically, Fashionid would meet quick turnaround for the discerning fast fashion customers.

### WHAT WE OFFER



Sourcing

We designed our sourcing that help guide, counsel & protect you in apparel sourcing ranging from ready stock apparels, fabrics, We strive to make your buying process simple, efficient and inspiring.



#### Developing

Making products for over 15+ years, and our strategic planning, proven methods, constant communication, & hands-on approach will guarantee a seamless development from start to finish.



Based on your style and preferred order quantity, source fabrics, organize fabric dyeing & merchandising. Providing you with superb quality control to keep a close eye on contract manufacturing.



**Quality Control** 

We have strict QC team, they are well equipped, they monitor starting from procurement to finishing and packaging, they also follow all special protocols provided by the customer if any.



#### Packaging

Fashionid provides full Packaging support, including label stock holding, packing, & warehousing. We can offer our clients consolidated packaging solutions.We can follow any type of packing instructions to secure a perfect arrival of the goods adapted to your needs.



#### Shipping

When shipping freight internationally, it's important to choose the appropriate mode of transportation to ensure your products arrive on time and at the right cost. Your decision to ship by land, sea, or air depends on a careful evaluation of business needs..



### OUR RESPONSIBILITIES



### Transparency & Sustainability

We are committed to work in a sustainable, fair & transparency as where our clients are encouraged to come and visit us on site and experience the difference in our way of working.



#### Expertise, Quality & Reliability

Through sharing our knowledge, experiences and communication skills in production we're able to empower our clients to achieve the highest standard of quality.



#### **Design Innovation**

Catering to customers' needs by practicing innovative ideas across design & manufacturing. Design is understood & used in various ways. Design plays different roles in the innovation process.



#### Safe & Healthy Workspaces

Protecting employees by providing safe & healthy work environments. Develop a system for organizing safety & health effort. Know the laws & regulations for the works.



#### Exceeding Expectation

Enabling clients to achieve their goals to become leaders in their markets & industries. Exceeding expectations is doing more & surpassing the set minimum level of performance or standards.



#### Mutal Growth & Flexibility

We believe that your growth in our growth, therefore we are committed to think and at as genuine partners to see mutual benefit. We're are happy to work on small scale projects which have a protentional to grow with us.



### WORLDWIDE SHIPPING

From Bangladesh to different part of the world





Capacity 2,000,000 pieces per month



### PRODUCTS SHOWCASE



**DENIMS** mens | womens | kids



**POLOS** mens | kids



**CARGO PANTS** mens | womens | kids



**SHIRTS** mens | kids



JACKETS mens | womens | kids



cotton pants mens | womens | kids



**T-SHIRTS** mens | womens | kids



LINGERIES womens



**SWEATPANTS** mens | womens | kids



### MEET OUR **TEAM**



#### MOHAMMAD ARIF AKRAM MANAGING DIRECTOR

Having more than 15 years of Experience in garments business in Bangladesh, & is well capable of solving problems and bring suitable results.



#### MOHAMMAD ADNAN AKRAM DEPUTY MANAGING DIRECTOR

Having vast knowledge about sourcing & manufacturing in ground level, is capable of working with people and getting his work done with best possible outcome.



#### MOHAMMAD AZAM AKRAM

#### DIRECTOR

Freshly introduced in garments business, he has been learning from ground level to understand the depth of this sector, mostly works with logistics, designs & development with creative minds





### **CONTACT US**



+88 013 0866 5483 +88 016 7363 2108



www.fashionidcompany.com

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#### **Corporate Office**

17th PBL Tower, Gulshan Circle, Gulshan 2 Dhaka1212, Bangladesh

#### **Buying House**

Sector 05, Road 01, House 20 (Ground Floor) Uttara, Dhaka 1230, Bangladesh



info@fashionidcompany.com